

Comparison of Lash Lift & Lash Curl

Products	Lash Curl	Lash Lift
Ability to handle all lengths of lashes	4 sizes rollers (small/medium/large/extra-large)	3 sizes of silicone lifting pads (Small/medium/large)
Choosing correct size	Rollers: lashes must reach to half the circumference of the roller	Silicon Pads: lashes must cover the curvature of the silicon pad (excluding the free edge)
Application of active ingredients	A generous amount of solution should be applied to the center of the lashes only. Avoid the tips and lash line.	A generous amount of solution should be applied to the center of the lashes all the way to the lash line. Avoid the tips.
Glue Characteristic	Milky latex glue (ideal for fixing lashes on the Eyelash Curl rollers) Dries quick! Apply right away!	Transparent & yellowish (dries fast and is ideal for fixing the lashes on the Lifting Pads. Wait 10-15 seconds for the glue to get tacky before proceeding to apply pad to lid or applying lashes to silicon pad.
Description of finished look	Rollers: they give lashes a u-shaped upwards curl	Lifting Pads: the specially made pads out of silicone lift the lashes straight up
Processing time	8 min (lash perm) + 5 min (neutralizer)	8 min (lash perm) + 5 min (neutralizer)
What is the ideal candidate for each service?	Those who are looking for shape to their lashes because they shoot straight out and down, and they need to use a mechanical curler to create the curl in the lash	Those who are looking for length as well as those that were previous lash extension wearers
Benefits of the service?	Gives shape to the lashes which in turn will refresh the eye area. No damage to the lashes as mechanical curlers will damage lashes, and in the end stress out the lash and will falls out prematurely	Opens up the eyes with a refreshed look. Lashes will appear longer. Safer solution to lashes that have been damaged due to lash extensions.

